



UIM NEWS

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Breaking News

GUEST LECTURE ON STATISTICS IN BUSINESS DECISION-MAKING

The University Institute of Management (UIM), RDVV, hosted an online guest lecture on December 18, 2024, featuring Dr. Vivek Sharma, Senior Assistant Professor from IMS Indore. The session emphasized the importance of statistics in effective business decision-making and management. Designed for MBA students, the lecture provided valuable insights into quantitative techniques and their practical applications in professional environments.



Dr. Sharma's engaging presentation and real-world examples enriched the learning experience, equipping students with essential analytical tools for their careers. The session was hosted by Prof. Ashish Sharma, Director, UIM.